

# Lifespan Brands/Detecto Home

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## Lifespan Brands Launches eCommerce Website for Detecto Brand Bath Scales



PRESS RELEASE JUL 12, 2016

Introducing the DetectoHome.com website, providing a wide range of bath scales to fulfill any health and wellness goal, fitness information, nutrition and more.

Elk Grove Village, IL, July 12, 2016 (Newsire.com) - Lifespan brands is proud to announce the launch of their new eCommerce website: <https://detectohome.com/>. In addition to selling digital, body fat and connected scales, the website features FAQ's, Instruction Manuals and information about 8

key health statistics measured by the scales.

DetectoHome.com will also feature a blog, which will includes tips, health topics and inspiring personal stories to encourage people to be their best. Lifespan brands plans for the blog to be interactive, inviting guest bloggers to share their health or exercise journeys, ask health questions and start a conversation about current exercise, nutrition and wellness topics.

With over 100 years of experience, the Detecto® brand is proud of its heritage of providing high quality weighing medical products — scales that deliver exceptional durability and precision. We are bringing that accuracy combined with a beautiful design aesthetic to homes everywhere. Detecto® provides a wide range of scales to fulfill any health and wellness goal. The scales are sold on the website and also in fine retailers all around the US.

### *About lifespan brands™*

**lifespan brands™** is the international manufacturing company that offers a wide range of products including: LAVA® Lamps, party products, novelty lighting and Detecto® bathroom scales. Now over 50 years old and based out of Elk Grove Village, IL, **lifespan brands** holds the US trademark rights to the shape and name LAVA® Lamp; is the owner of the registered trademark ICONNECT™ and uses the Detecto® registered trademark under an exclusive license with Cardinal Scale Manufacturing Company. **lifespan brands** products are sold across various distribution channels in US, Canadian and European retailers. For more information, please visit [www.lifespanbrandsco.com](http://www.lifespanbrandsco.com).

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Source: Lifespan Brands LLC

## Additional **Links**

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- [Detecto Home webstie](#)

### **Categories:**

[Retail](#), [Active and Healthy Living](#), [Home](#)

### **Tags:**

[bath scales](#), [body fat](#), [body weight](#), [digital scales](#), [scales](#), [weight](#), [wellness](#)

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